Subject: Re: Banners and AIDS Lifecycle eventg

From: Donald Duckworth Date: 05/06/2016 07:14 PM

To: John Darnell

CC: Kim Sudhalter < kim.sudhalter@urbanlegendpr.com>

That sounds reasonable John. I'd still like to get the sponsor to attend the MBIA Bd meeting. Can you give me his contact info?

I wonder if we can do anything to promote the Melrose bike shop there during this event. I'll ask Kim to reach out to him and ask for any suggestions.

Anything new about the banners?

On Tue, May 3, 2016 at 3:30 PM, John Darnell < john.darnell@lacity.org > wrote:

I should have more info on the banner situation in the next day or two. I'll call you soon. Also, regarding the AIDS Lifecycle event, I talked to the event organizer and we are going to support this event. However, it won't be with a street closure. Their goal is to get approximately 3,000 cyclists into Fairfax H.S. from West Hollywood. It appears as if they will come from Santa Monica Blvd, and go south down Ogden Dr into the high school. There's a traffic signal at the intersection, and we are going to work with LAPD and DOT to make sure an officer is there to help monitor the intersection. Also, there is a bike store at the north east corner of Melrose Ave/Ogden Dr.

I asked the event organizer to reach out to you, so that maybe you guys could talk and see what comes out of it. Their event will end at the high school, and nothing will be on the street so no street closure as previously thought. The big thing will be a couple thousand cyclists come in the area.

Let me know what you think, and I'll get back to you re the banners very soon.

Thanks,



John Darnell District Director

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